



LONDON
INFO INTERNATIONAL
4-5 December 2018
London Business
Design Centre

Exhibitor Pricing & Packages It's All About the Booth!

Why Exhibit at LII 2018?

LII 2018 is independent and inclusive

It exists to bring together a community of engaged information professionals to improve outcomes in research, education and business.

Customer Engagement

Meet with prospective customers and strengthen relationships with exciting customers and suppliers.

Consult Directly with your Marketplace

Meet companies and new business partners and enhance your organisations profile. **The best 'all in one place' event in 2018 to conduct business and close deals**

Stand Packages

Entry Level

- 6sqm shell scheme stand with fascia name board
- Exhibitor Guide Entry – Web, Hardcopy and app entry
- Press Release posting
- Social media promotion
- One conference delegate pass
- Participation in Scheduled Networking Sessions
- Furniture – 1 Trestle Table, 2 Chairs
- Electricity Package – 2 Spotlights, 1 power socket

£2,500

Silver Package

- 10sqm shell scheme stand with fascia name board
- Enhanced Exhibitor Guide entry – web, hardcopy and app entry
- Press release posting
- Social media promotion
- Banner advertising on LII website
- Half page advert in printed show guide
- One showfloor seminar on main hall stages
- One pre-show e-shot (delivered alongside other content) to the entire LII database
- One conference delegate pass
- Furniture – 1 Trestle Table, 2 Chairs
- Participation in Scheduled Networking

£4,950

Gold Package

- 12sqm shell scheme stand with fascia name board
- Enhanced exhibitor guide entry – web, hardcopy and app entry
- Placement in the conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- Full page advert in printed show guide
- One showfloor seminar on main hall stages
- Two free conference delegate passes
- Access to the LII Club Lounge
- Participation in Scheduled Networking
- Furniture – 1 Trestle Table, 2 Chairs
- One pre-show e-shot (delivered alongside other content) to the entire LII database

£8,950

Other Ideas Make us an offer!

If you can think of an idea that we have not offered but you would like, get in touch. We will do all we can to make it possible.

Attendee and Delegate Rates

Pre-registered exhibition attendees: Free Entry

Entrance on the day (non-pre-registered): £50 +VAT

Conference Delegates (2-day pass): £695 +VAT

Payment schedule

40% (upon signature) + 30% (payable by 1st June) + 30% (payable by 28th September)

*** All prices are excluding VAT**

*** All production, giveaways or collateral costs to be covered by sponsor**

London Info International 2018 will take place at:

Business Design Centre

52 Upper Street

London N1 0QH

Nearest Underground Station: Angel