

LONDON
INFO INTERNATIONAL
4-5 December 2018
London Business
Design Centre

Sponsorship Packages
It's Time to Think Outside the Booth!

Why Sponsor LII 2018?

Make new connections

Make the most of some **amazing networking opportunities!** Understand your target audience and their needs.

Build your brand profile

Get in front of a **UK and international audience** but also partner with a trusted and highly rated event.

Establish strong relationships

Spend time with key decision makers including international, media, and private

On-site and online brand exposure

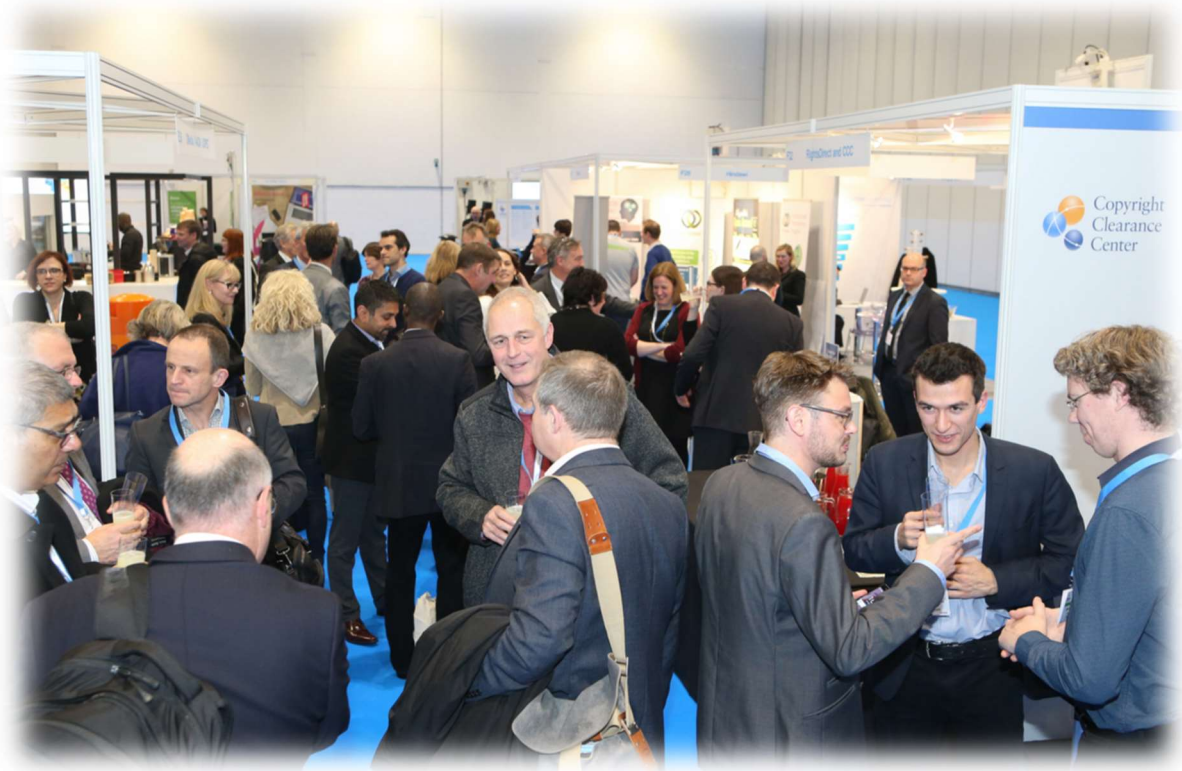
Get your brand seen by attendees, both at the event and online with databases* of over **100,000 key players** in the industry.

*including partnerships and contras

Headline Sponsor: Exclusive to 1 company

- 16sqm shell scheme stand with fascia name board or space only
- Two pre-event Webinars
- Enhanced exhibitor guide entry – web, hardcopy and app entry
- Placement in the conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 2 x full page adverts in printed show guide
- Four content pieces distributed alongside LII 2018 content
- Two showfloor seminars on main hall stages
- Two free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

£14,950



Platinum Sponsor: Available to 2 companies

- 16sqm shell scheme stand with fascia name board or space only
- One pre-event Webinar
- Enhanced exhibitor guide entry – web, hardcopy and app entry
- Placement in the conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 1 x full page advert in printed show guide
- Two content pieces distributed alongside LII 2018 content
- One show floor seminar on main hall stage
- Two free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

£10,950

Exclusive Conference Partner: Exclusive to 1 company

- Ppt presentation during coffee breaks (5 minutes, no sound)
- Full branding of F&B area
- Enhanced conference guide entry – web, hardcopy and app entry
- Branding of conference delegate bags
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 1 x full page advert in conference guide
- 1 x full page advert in printed show guide
- Four free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Opportunity for pre or post event mailing to all conference delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

£11,950

Open Stream Sponsorship: Exclusive to 1 company

- 5-minute presentation during the kick off session + ppt presentation during coffee breaks (5 minutes, no sound)
- Enhanced conference guide entry – web, hardcopy and app entry
- Press release posting
- Social media promotion
- Banner advertising on LII website
- 1 x full page advert in conference guide
- 1 x full page advert in printed show guide
- Two free conference delegate passes (attendees to be confirmed 2 weeks in advance or tickets will be released back to general sale)
- Access to the LII Club Lounge
- One e-shot pre-event to the entire database of 60,000 contacts plus one post-event e-shot to attendees and delegates
- Full logo and link recognition on all LII promotional materials including all show materials and conference presentation materials

£5,950

LII Club Games Lounge: Exclusive to 1 company

- Invited guests only, including speakers, VIPs, etc.
- Logo on all signage
- Branding throughout the lounge
- Social media promotion
- Complimentary tea, coffee, water, soft drinks for all guests
- Drinks reception for up to 100 guests at the end of day one
- 1 x full page advert in printed show guide
- Games area for guests to enjoy, socialize and network

£6,950

Drinks Reception: Exclusive to 1 company

- Opportunity to host a drinks reception and address delegates at the close of the conference
- Logo on all signage
- Branding throughout the area
- Social media promotion
- 1 x full page advert in printed show guide

£3,000

Show Floor Presentation Stages: Exclusive to 1 company

- 10sqm shell scheme stand with fascia name board or space only
- Enhanced Exhibitor Guide entry – web, hardcopy and app entry
- Press release posting
- Social media promotion
- Banner advertising on LII website
- Half page advert in printed show guide
- One show floor seminar on main hall stages, plus one pre-show e-shot (delivered alongside other content) to the entire database of 60,000 contacts
- Full branding of show floor stage including on-screen
- One show floor seminar on main hall stage

£7,500

Registration Sponsor: Exclusive to 1 company

- Exclusive right to brand the onsite registration area at the event
- Logo boards on registration desks
- Logo on printed registration forms
- Logo on relevant signage
- Opportunity to distribute literature and promotional material within the registration area
- Lanyards

£4,950

WiFi and Charging Station: Exclusive to 1 company

This sponsorship package offers exclusive rights to supply free wireless internet and a mobile charging station in the exhibition to draw delegates and trade visitors to your stand. Visitors will need to obtain a log in code at your stand to access the free wi-fi which will help drive traffic to your stand

- Logo on screen
- Messaging on machine
- Social media promotion
- Enhanced Exhibitor Guide entry – web, hardcopy and app entry
- Logo on WiFi login screen

£5,500

Show Floor Presentation: Available to 8 companies per day

- 30 Minute slot on one day of the exhibition
- Presentation description in Exhibitor Guide – web, hardcopy and app entry
- Logo on relevant signage

£1,600

Disruptor Zone/Wall Sponsor: Exclusive to 1 company

- Branding of the Disruptor Zone pre-event, during and post-event
- Branding of the Disruptor Wall during the event
- One dedicated e-shot pre-event to the entire database of 60,000 contacts
- Notification informing all attendees that the event is about to start with sponsor named
- Promotion during the conference (day two) when the finalists present to the conference delegates
- Event recorded and used to promote LII 2018 – continued promotion through 2018
- Logo on relevant signage

£5,900

LII Event App Sponsor: Exclusive to 1 company

Attendees refer to their event app for session details, speaker bios, survey responses, and much more. With a banner ad, you get exposure every time attendees check out the mobile event guide

£5,900

Webinars: “London Info Talks”

LII will host a webinar on specific topics helping you engage with your target audience either before or during the event.

£1,600

On-Site Signage:

BDC has several areas throughout the venue for exhibitors and sponsors to highlight their brand through various signage/banner opportunities. If you are interested in more details please get in touch.

Floor Tiles

Place your company's marketing message on the exhibition floor. 50cm x 50cm floor stickers are placed at the BDC on primary access routes.

£500

Delegate Bags: Exclusive to 1 company

All delegates are given a bag containing the Event Guide and other useful information. Exhibitors can sponsor the delegate bags for constant exposure throughout the event.

£1000

Other Ideas? Make Us an Offer!

If you can think of a sponsorship idea that we have not offered but you would like, get in touch. We will do all we can to make it possible.

Payment schedule

40% (upon signature) + 30% (payable by 1st June) + 30% (payable by 28th September)

*** All prices are excluding VAT**

*** All production, giveaways or collateral costs to be covered by sponsor**

London Info International 2018 will take place at:

Business Design Centre

52 Upper Street

London N1 0QH

Nearest Underground Station: Angel