

DAY ONE – 5 DECEMBER 2017

9.15–9.30: Introduction to the conference	
9.30–10.15: Opening keynote Ziyad Marar, President, Global Publishing, Sage Publishing	
10.15–10.30: Break	
10.30–11.30: Valuing truth in the age of fake – plenary session Chair: Vincent Cassidy , LII Co-chair In 2017 the word ‘fake’ has entered everyday speech. Although truth and reliability have always been implicit in our industry, issues around verification and reproducibility are now under question across the whole information chain. This session assesses the impact of fake on publishers and information users alike and asks whether it’s time for the information industry to shift its thinking and approach. Speaker: Fiona Bradley , Deputy Executive Director, RLUK Panellists: Jonathan Clark , Managing Agent, International DOI Foundation Paul Evans , CEO, Substantive Media Arthur Weiss , Managing Director, AWARE	
11.30–11.45: Break	
11.45–12.45: Birth of the new infotech Chair: Dan Pollock , Director of Data and Analytics, Delta Think For content owners, brokers and aggregators, technology is increasingly more about exploiting strategic assets than access and entitlement. With semantic enrichment at the heart of the new infotech, this session will look at its impact on the way information is presented and consumed. Vicky Hampshire , Vice President of Business Development, Yewno Tahir Mansoori , Founder and Director of R&D, Wizdom.ai Sadia Shahid , Head of Business Development, Wizdom.ai David Smith , Head of Product Solutions, Institution of Engineering and Technology	11.45–12.45: Whose research is it anyway? Chair: David Worlock , David Worlock Digital Strategy With researchers increasingly able to share information and ideas, participate in discussions and embark on collaborations through Scientific Collaboration Networks (SCNs) and other networked platforms, do we need to rethink the way rights are viewed, protected and managed? In this session, we’ll review the legal issues at play and review how publishers and new service providers alike are responding to a phenomenon that is dominating the scholarly publishing world. Phill Jones phd , Director of Publishing Innovation, Digital Science Consultancy Vivian Chan , CEO and Co-founder, Sparrho Panellists: Wilma Van Wezenbeek , Director, TU Delft Library Andrew Clark , Head Global Information & Competitive Intelligence, UCB
12.45–14.00: Lunch	
14.00–14.45: Afternoon keynote Alfred Rolington , CEO, Cyber Security Intelligence Alfred will talk about what the rapid pace of digitalisation and commoditisation means for cyber security in the media, publishing and government. He’ll offer analysis of current trends and will talk about the threats and opportunities in this ever-changing landscape.	
14.45–15.00: Break	
15.00–16.00: Open science, Open futures? Chair: David Worlock , David Worlock Digital Strategy The Open movement is creating the conditions for the evolution of new models for scientific research. This session will review how open initiatives are emerging at the interface between the political mandates of institutions and the changing expectations of researchers. Wilma van Wezenbeek , Director, TU Delft Library Professor Rosalind Smyth , ICH Director, Great Ormond Street Hospital Hannah Hope , Open Access, Wellcome	15.00–16.00: Welcome to the New Impact Chair: Vincent Cassidy , LII Co-chair How do we evaluate differing notions of impact in the changing research landscape? Impact factors continue to be the primary mark used to evaluate career progression, journal quality and funding outputs, however today’s generation of researchers are also comfortable with alt.metrics and the ability to drive their own impact. How will impact evolve in the near future? Dan Pollock , Senior Analyst, Delta Think Dan Filby , CEO, Highwire Kathy Christian , CEO, Altmetric

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9.30–10.15: Opening keynote Danny Kingsley , Deputy Director of Scholarly Communication University Library, University of Cambridge, Head of Scholarly Communications, University of Cambridge The scholarly communications ecosystem is being transformed by changing user behaviours and new business models. Danny will talk about how to develop policies and strategies that will allow you to flourish in this rapidly changing world.	
10.15–10.30: Break	
10.30–11.30: Facing the realities of uncertainty – plenary session Chair: Vincent Cassidy , LII Co-chair In this session, our speakers will assess the impact on the information industry of the political and economic events that have dominated our news agenda in 2017. From Brexit to Trump and from climate change to piracy, our panel will assess the game-changing new realities the information world faces. Dr Chris Tyler , Director of Public Policy, UCL STEaPP, and former Director of the Parliamentary Office of Science and Technology. Cath Cotton , CEO, Federation of European Microbiological Societies	
11.30–11.45: Break	
11.45–12.45: New tribes, changing realities Chair: Kate Worlock , VP & Lead Analyst Education and Training, Outsell The rise to prominence in the workplace of millennials and Generation C tribes is shifting the expectations of information users. In this session, we'll look at the demographics and discuss how these new tribes are impacting information consumption. Jo McShea , VP & Lead Analyst, Outsell Andrew Pitts , Managing Director, Publisher Solutions International Michael Head , Senior Research Fellow, University of Southampton	11.45–12.45: The AI and machine learning renaissance – a revolution in waiting? Chair: Ann Michael , President, Delta Think The long-heralded impact of AI is beginning to transform information markets. Beyond the transformation of content, AI technology is restating the relationship between authors, consumers and brokers. This session will look at how AI is being used to address usage, impact and audience engagement. Klaus Kater , Managing Partner, Deep Search Nine Haralambos Marmanis , CTO/VP, Copyright Clearance Center Borislav Popov , Head of Semantic Annotation and Search, Ontotext
12.45–14.00: Lunch	
14.00–15.00: Dispatches from the university publishing revolution Chair: Laura Woods , Subject Librarian, University of Huddersfield With university presses energetically stepping up their efforts to take a more prominent role in the scientific information chain, we hear from three leading proponents about their aspirations, thinking and the lessons they've learnt along the way. John Normansell , Productions & Operations Director, Manchester University Press Lara Speicher , Publishing Manager, UCL Press Anthony Cond , Managing Director, Liverpool University Press	14.00–15.00: Meet the upstarts – the publishing start-ups challenging the status quo An emerging generation of publishing start-ups, driven by the new rules of digital commerce, is having a profound impact on our industry. In this session, we showcase some of them and ask them to talk through their approach and thinking. Lisa Walton , Executive Editor, Veruscript Mads Holmen , Founder and CEO, Bibbliio Ginny Hendricks , Founder and Director, Metadata 2020 Johan Tilstra , Founder and CEO, Lean Library, and LII Disruptor 2017
15.00–15.15: Break	
15.15–16.00: Closing keynote – Publishing to address grand societal challenges Nicola Jones , Head of Publishing for Grand Challenges, Springer Nature The world is facing complex and interconnected issues like sustainability, resource scarcity, global health, and inequality. These 'grand challenges' affect society both globally and locally. To solve these, researchers must collaborate across disciplinary boundaries, and connect with policymakers and practitioners. Nicola will discuss the ways publishers can contribute to the development of solutions to these challenges.	
16.00: Springer Nature drinks reception Springer Nature invites you to its drinks reception. Take the opportunity to engage with Springer Nature and other information industry professionals to improve outcomes in research, education and business.	