



London Info International is an exhibition and conference dedicated to scholarly, research and professional information

# NEWSLETTER

Issue - 3

Organised by:



**INFO INTERNATIONAL LTD**

It is through a passion for the industry that LII was started by people in the industry for the industry in 2014. They saw a very real need for an event that brings together those who create scholarly, research and professional information and organisations that purchase these products.

For more information go to  
[www.londoninfointernational.com](http://www.londoninfointernational.com)



## *Whoever said August was a quiet month?*

*Welcome to the latest news from LII 2017. We're just a week or so into August and have never been busier...*

*So far this month we have launched our [conference programme](#), signed up many new and returning exhibitors, created a brand new association partnership and have introduced three day delegate places for those who wish to attend our pre conference workshop staged in collaboration with Research Information magazine.*

*In this newsletter we have more on all these stories and we feature some of our new exhibitors. We have also started to select entrants for our Disruptor zone but there's still space for more. One of our entrants last year is back as a fully-fledged exhibitor and one found themselves being acquired and are back to speak about that experience and more.*

# Conference Programme announced

## Brexit, uncertainty, AI, Cyber Security, Fake News and more...

*This year our programme focuses on the changes affecting industries globally: uncertainty, Brexit, AI, cyber security and fake news - just a few of the hot issues our speakers will debate. It's increasingly difficult to rely on traditional social and political reference points. Faced with shifting strategic and financial challenges, we'll ask how we in the information industry navigate a course.*

*We'll also cover the rise to prominence in the workplace of millennials and Generation C tribes, the latest developments in the Open movement, and how the tools and techniques adopted by customer experience experts in online teams can be applied to the world of professional information. Plus, we'll hear from a new generation of start-ups that are challenging the status quo within our industry.*

*This year's conference is not just about celebrating everything that actively enables the information community to be at the cutting-edge of change, it's also about preparing for the future. What happens next? What will the information landscape look like in five or ten years' time? Who will be the stakeholders? Over the two days of our conference we hope to find some clues and insights.*

*We're looking forward to a thought-provoking and enjoyable two days and we hope you'll join us at the Business Design Centre in December.*

*LII takes place at the Business Design Centre on 5th and 6th December 2017*

*The conference programme in full is [on our website](#) and places can be booked [here](#).*



## ACSESS will be at LII 2017

*"The reason we are attending this year is because of the diversity of delegates and the opportunity to have organized meetings and networking time with all attendees"*

The Alliance of Crop, Soil & Environmental Science Societies (ACSESS) is a nonprofit organization based in Madison, WI that oversees several prominent scientific societies including its founding members: the American Society of Agronomy (ASA), Crop Science Society of America (CSSA), and Soil Science Society of America (SSSA).

ACSESS also publishes for the American Society of Animal Science (ASAS) and the American Meat Science Association (AMSA). Publishing is a vital component in serving ACSESS' mission and membership by providing innovative, valuable resources for the betterment of the community, and the world.

# *Pre-conference event*

## *Research Information is to host its first one-day conference, in Challenges in the scholarly publishing cycle*

'The day will provide an opportunity to strengthen working practices and partnerships'



Challenges in the Scholarly Publishing Cycle is an interactive one-day conference for publishers, information professionals and academics, to be held on Monday 4 December at the Business Design Centre, London.

Organised by Research Information magazine, in partnership with London Info International (LII), this one-day event, forming a pre-conference day to London Info International itself, will address the most difficult issues in scholarly publishing from the perspectives of three key stakeholder groups – publishers, information professionals and academics.

Building on a specially-commissioned piece of research, to be outlined in the opening keynote, the day will provide representatives from each of the three sectors an understanding of problems faced by those in the other stakeholder groups, and give an opportunity to strengthen working practices and partnerships among all parties.

Content for the day is being arranged by the team at Research Information, led by Tim Gillett (editor) and Warren Clark (publisher).

Confirmed speakers so far include: Anthony Watkinson of CIBER Research; Jessica Clemons, associate university librarian for research, education, and outreach at University at Buffalo, USA; Roger Schonfeld, director of the library and scholarly communication program at Ithaca S+R; Carolyn Kirby, open access sales manager, EMEA at Taylor & Francis Group; and Lyubomir Penev, managing director and founder of Pensoft Publishers.



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*"InfoDesk is very excited to be attending LII for the second year in a row and for the opportunity to show our newest products and services."*

## ***SLA Europe becomes London Info International 2017 Association Partner***



SLA Europe is to be an Association partner. SLA Europe will have a stand in the exhibition and all current members will be entitled to special discounts to attend the two-day conference.

"We are delighted to have SLA Europe members join us in London in December. Our conference programme was announced just last week and is getting very strong feedback and we are delighted with the early uptake. We sincerely hope the Association member pricing makes attending our event an ever more attractive prospect for SLA Europe members." Said Clive Snell, Director LII 2017.

SLA Europe is a thriving network of information professionals who come together from across Europe to benefit from each others' knowledge and experience. SLA Europe offers a year round programme of events, educational and networking opportunities for its members including its popular Early Career Conference Award. In addition, it maintains a presence at industry events and conferences to better connect with its potential membership.

SLA Europe is a chapter of SLA, the Special Libraries Association. Founded 1909 SLA is an international association for library and information professionals working in a range of organisations. Its mission is to promote and strengthen its members through learning, advocacy and networking initiatives. SLA Europe brings this exciting professional association to Europe and serves as a gateway to the wider organisation.

SLA Europe joins our growing list of partners – others include Outsell (Research Partner), STM Publishing News, Research Information, Scope Knowledge Speak and Wired.gov (Media Partners).



*"Participation in London Info International is an essential part of Tangent 90's calendar year. The event is a blend of publishing insight, innovation and education. It is both an excellent customer showcase, a great forum to engage the STM publishing sector and provides a rich content program for delegates. Last year we were delighted that our partner Postaposter.com won the Inaugural London Info disruptor zone. Veeva, for whom Tangent 90 are a Silver Technology Partner, were able to secure a stage presentation to talking about disruption in commercial content distribution. I can enthusiastically say we hit our numbers in terms of leads generated and conversations had. I can't wait for 2017!"*

*Richard Lucas, Innovation Director, Tangent 90 Ltd*



The world is being digitised and in this "post-truth" world the commercial use of copyright content is becoming ever more important.

Tangent 90 is a SaaS company that enables enterprise pharma companies to distribute their digital copyright reprints in a fully tracked, compliant way. The marketing of pharmaceutical products is changing to a more scientific dialogue around evidence published in impactful medical journals. This trend is driven by regulation and by the preferences of the clinician recipients. Trustrack ([www.trustrack.com](http://www.trustrack.com)) is Tangent 90's digital leavepiece platform which enables enterprise to share publisher copyright content in all marketing channels.

Trustrack is the only platform that is compliant with all publisher copyright and regulatory requirements (such as the US Sunshine Act). The platform enables eReprints of articles to be shared online, at congress and in face to face meetings. When combined with our new Trustrack Narrator app, then sharing is increased. Come and talk to us about the future of commercial copyright in the enterprise.



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# *London Info International 2017 is looking for Info Disruptors*



**Are you a start-up, a publisher or vendor with new and innovative products, platforms or content?**

London Info International wants to invite you to pitch your new ideas, concepts and innovations in [Disruptor Zone 2017](#).

The Disruptor Zone will take place in London on 5th and 6th December as part of LII 2017. This is a competitive event that takes place within our open conference stream and on the showfloor and will be accessible for all LII attendees and conference delegates.

## ***A Catalyst for Scientific Research and Education***



JoVE is the leading producer and publisher of video resources with the mission to increase the productivity of research and the level of education in STEM. Established in 2006, JoVE has produced over 7,000 video articles demonstrating experiments filmed in laboratories at top research institutions and delivered online to millions of scientists, educators, and students worldwide.

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